

EXECUTIVE WORKSHOP SPRINT

From Shadow AI to Measurable Value

3 Half-Days · Senior-Led · No Hype. No Experimentation Theatre.



AI4Leaders
with passion and experience to success

A **low-risk, senior-led workshop** for Swiss SME leadership teams who want clarity, prioritisation, and a 90-day execution plan, before committing to a larger AI journey. Linked directly to your growth, margin and resilience.

WHAT HAPPENS IN THE 3 HALF-DAYS

DAY 1

AI Reality Scan

Map all current AI usage, including shadow AI tools your teams already use. Identify risks, data exposure, compliance gaps, and quick wins.

DAY 2

Strategic Prioritisation

Define your AI North Star. Score and rank 1–3 initiatives by impact × feasibility, data readiness, regulatory risk, and time-to-value.

DAY 3

90-Day Execution Plan

Build a practical action plan with named owners, AI governance guardrails, policy starter kit, and clear pilot decision gates.

YOU LEAVE WITH

- ✓ Clear view of AI usage & risk, incl. shadow AI
- ✓ Defined guardrails for safe, compliant adoption
- ✓ Business-aligned AI North Star (1 page)
- ✓ 1–3 prioritised initiatives (impact × feasibility)
- ✓ Practical 90-day plan with named owners
- ✓ AI Guardrails Starter Kit: policy, RACI & pilot template

WHY AI4LEADERS

Senior Partners Only

No juniors. You work directly with AI & strategy experts.

Swiss SME Focus

Growth, margins, compliance. We speak your language.

Confidential by Default

NDA available. Your strategy stays in the room.

Zero Lock-in

Fee credited if you continue to a broader journey within 8 weeks.

WHO ATTENDS: 4–8 leaders - CEO/GM, key business owners, plus one person who understands data/IT realities.

Designed for Swiss SMEs ready to move from AI curiosity to confident, structured action. On-site or hybrid delivery.

INVESTMENT & NEXT STEP

INVESTMENT

CHF 10'700

3 × half-days · 2 Senior Partners · On-site or hybrid

Part of the fee credited if you continue to a broader AI Journey within 8 weeks.

Ready to start smart and low-risk?

Schedule a free intro call. Confidential. Senior-led. No obligation.

contact@ai4leaders.ch

+41 44 577 51 69

ai4leaders.ch/executive-kickstart